



Kruzr Application Privacy Policy

Scope

This Privacy Notice discloses the privacy practices used within the Kruzr application. This privacy policy applies solely to the information collected by this application. It contains information regarding what personal data we collect, how it is used, where it is stored and the security measures in place to protect your data in order to comply with all relevant Data Protection Laws and EU Regulations such as the EU General Data Protection Regulation.

Controller or Processor

In the case of personal data collected by this application through individual sign ups, Kruzr is the data controller of your information.

In the case of personal data collected by this application on behalf of an insurance partner, Kruzr is a data processor on behalf of the applicable insurance partner.

Information Collection & Use

Kruzr is required to collect personal information through the application in order to allow the application to complete its tasks. The information you provide through the application may include but is not limited to information such as name, email, phone, gender and location coordinates.

Kruzr does not collect any information that can be considered sensitive data under the General Data Protection Regulation.

Only a part of the information is sent to the Kruzr database, while the rest suits in the in-app local database. The information that gets transferred to us includes, and is not limited to,

- User Details
 - Name
 - Email
 - Gender
 - Phone number
- Trip Details
 - Trip start time & end time
 - Trip duration
 - Trip start and end location coordinates
- Sensor Data
 - Timestamp
 - Coordinates
 - Speed
 - Acceleration
 - Gyro
 - Magnetic sensor
 - Linear accelerometer
 - Rotational vector
 - Gravity sensor

This information also remains stored in the local in-app database which is not accessible by Kruzr. This information is collected to allow Kruzr to evaluate your driving and create an overall speeding score and risk score.



Some information remains in the local in-app database and is not accessible by Kruzr at any time. This information includes, but is not limited to,

- Communication Details
 - Caller phone number
 - Call & message timestamp
 - Call duration
 - Missed call
 - SMS Sender phone number
 - Sender's stored contact name
 - Message text

The remainder of the information remains stored in the local in-app Kruzr logs which are not accessible by Kruzr at any time. This information includes

- Notification and 3rd party application data
 - Description of notification
 - Application which the notification has come from

This information is only collected once the application is in driving mode. None of this information is accessible by Kruzr at any time.

Some of the above information is collected and used to better our product. Information may be collected to create an anonymous HashMap of the User ID with annotations for Machine Learning and personalization models.

Business Partners

Kruzr works alongside many business partners which may include insurance companies and car rental information. We may share personal data within these business partners if you are required to use this service as part of a contractual agreement with a business partner who uses the Kruzr service. If you are concerned about how the business partner is using your data, please contact the relevant business partner as Kruzr is unable to supply information where it is not the data controller.

Access to your data

You may contact us regarding the personal data we hold about you at any time. You can do the following by contacting us via email at ayan@kruzr.co

- Determine whether we hold information about you
- See what information we hold about you
- Rectify any information we hold about you
- Erase your information
- Object to processing



- Exercise your right to data portability

If you have any complaints regarding accessing your data or any concerns regarding the processing of your data, please contact Ayan at ayan@kruZR.co

Location of your data

KruZR is an international business which may mean that your personal data may be stored and processed in any where we currently have operations. These countries may have different data protection laws than those present in your country, therefore, KruZR will take sufficient measures to ensure that your personal data is protected to the degree required by the EU General Data Protection Regulation at all times. In certain circumstances, courts, law enforcement agencies, regulatory agencies or security authorities in those other countries may be entitled to access your Personal Data.

Security

Your privacy is important to KruZR; therefore, we take both technical and organisational measures to ensure the protection of your information. When you submit your data, it is protected both online and offline.

All employees dealing with your personal data are obliged to abide by strict data collection procedures. Only employees who need the information to perform a specific job are granted access to the personally identifiable data. The computers/servers that may contain this information are kept in a secure environment with significant security measures in place.

Links

This website contains links to other sites. Please be aware that we are not responsible for the content or privacy practices of such other sites. We encourage our users to be aware when they leave our site and to read the privacy statements of any other site that collects personally identifiable information.

Disclaimer

KruZR, its directors, employees, agents, affiliates or other representatives and their respective parent and associated companies, shall not be liable in respect of any claims, emergencies, demands, causes of action, damages, losses, expenses, including without limitation, reasonable legal fees and costs of proceedings arising out of or in connection with the use and/or dissemination of personal information relating to you in accordance with this privacy and cookies statement and your consents. You should be aware that where you link to another Website from KruZR' Website, that KruZR has no control over that other Website. KruZR has no responsibility for the privacy practices of other Websites.



If you feel that we are not abiding by this privacy policy, you should contact us immediately to Ayan at ayan@kruzr.co